

PRODUCT CLAIM GUIDELINES: WHAT YOU CAN/ CANNOT SAY IN PHILIPPINES

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TO OUR BRAND PARTNERS

Thank you for your hard work and dedication. Your success in sharing our great products is to be applauded, and we're excited about LifeWave's future. We have created this document to provide guidance and help you understand what can and cannot be said about LifeWave products.

Regulatory authorities, both locally and across the globe, have taken the position that all claims surrounding healing, even those from natural products, will be regarded as a drug claim.

After a review of our product positioning with our advisors, LifeWave has determined that the best way to protect its brand and business is to avoid claims that include any mention of diseases, medical conditions, suggestions of healing, curing, etc. Following the guidance in this document will allow us to remain in the General Wellness category and will insulate us from future scrutiny by the regulatory authorities.

GENERAL GUIDANCE

LifeWave products are general wellness products. This means that a Brand Partner may only discuss how the products are designed to maintain or encourage a general state of health or healthy activity.

TRADEMARK REGISTRATION in Philippines

LifeWave X39®, X39®, LifeWave X49®, and X49® are protected trademarks of their owner under their respective trademark registration or application.

<p>X39® PATCHES CAN SAY</p> <p>Optimum health and wellness can now be yours with X39, a new approach to improving the way your body fosters the flow of energy in your body for improvements in strength, stamina and beyond. By gently stimulating the skin with light, our general wellness, non-transdermal patches help you conquer your active lifestyle and pave a new way to vibrant health.</p> <p>X39 supports the flow of natural energy within your body to encourage and support whole-body wellness and healthy activity.</p> <p>Experience the restorative balance of acupressure and acupuncture well-being with the simplicity of a patch.</p> <p>Benefits</p> <ul style="list-style-type: none"> • New technology stimulates the skin with low levels of light, resulting in improved energy flow. • Supports improved exercise performance. • Supports improvements in strength and stamina. • Supports overall health and well-being. • No drugs or stimulants • Patented form of phototherapy <p>Intended for human use only</p>	<p>X39® PATCHES CANNOT SAY</p> <p>Ageing is not inevitable. X39 supports healthy stem cell activity to restoration, and rejuvenation. Pain relief. Inflammation management. Supports wound healing.</p> <p>By naturally elevating a copper peptide produced by the body, X39 boosts vitality and overall health and wellness.</p> <p>Turn back time with X39! Anti-Ageing Properties</p> <p>Benefits</p> <ul style="list-style-type: none"> • Supports healthy stem cell activity to restoration, and rejuvenation. • Supports relief of minor aches and pains. <p>I use this on my pet (cat, dog, etc.)</p>
<p>X49® PATCHES CAN SAY</p> <p>Embark on a transformative journey with X49, dedicated to elevating performance, accelerating recovery, and nurturing relaxation. Now is the time to redefine your prime!</p> <p>Benefits</p> <ul style="list-style-type: none"> • Promotes performance, strength, and stamina. • Supports maintaining a healthy cardiovascular system through exercise. • Reduce recovery time following exercise. • Supports maintaining a healthy weight through diet and exercise programs. • No drugs or stimulants • Patented form of phototherapy <p>Intended for human use only</p>	<p>X49® PATCHES CANNOT SAY</p> <p>X49 is clinically proven to elevate a natural peptide in the body that promotes performance and recovery. Now is the time to redefine your prime!</p> <p>Benefits</p> <ul style="list-style-type: none"> • Reduces muscle soreness and promotes faster recovery from exercise. • Supports a healthy cardiovascular system. • Improves performance, strength, and stamina. • Supports fat loss when used in tandem with a healthy diet and exercise program. • Supports relief of minor aches and pains. • Supports healthy stem cell activity. <p>I use this on my pet [cat, dog, etc.]</p>

<p>X39® & X49® PERFORMANCE BUNDLE CAN SAY</p>	<p>X39® & X49® PERFORMANCE BUNDLE CANNOT SAY</p>
<p>Get the synergistic benefits of both X39 and X49 when you buy them together in this discounted bundle! What is not to love about that?</p> <p>Discover the remarkable benefits of X39 acupressure points without the need for needles. Elevate the flow of your body's innate energy, fostering overall wellness and an active lifestyle. Embrace vitality and well-being with X39!</p> <p>Embark on a transformative journey with X49, dedicated to elevating performance, accelerating recovery, and nurturing relaxation. Now is the time to redefine your prime!</p> <p>LifeWave X39 Benefits</p> <ul style="list-style-type: none"> • New technology stimulates the skin with low levels of light, resulting in improved energy flow. • Supports improved exercise performance. • Supports improvements in strength and stamina. • Supports overall health and well-being. <p>LifeWave X49 Benefits</p> <ul style="list-style-type: none"> • Promotes performance, strength, and stamina. • Supports maintaining a healthy cardiovascular system through exercise. • Reduce recovery time following exercise. • Supports maintaining a healthy weight through diet and exercise programs. <p>All Performance Bundle Patch Benefits</p> <ul style="list-style-type: none"> • No drugs or stimulants • Patented form of phototherapy <p>Intended for human use only.</p>	<p>Aging is not inevitable X39 supports healthy stem cell activity to restoration, and rejuvenation. By naturally elevating a copper peptide produced by the body, X39 boosts vitality and overall health and wellness.</p> <p>Turn back time with X39!</p> <p>Independent third-party clinical studies on GHK-Cu have determined some remarkable benefits of this copper peptide. Even more remarkably, GHK-Cu resets the genes in the body to a younger healthier state.</p> <p>Initial clinical work showed that old liver cells, when exposed to GHK-Cu, started to function like younger healthier cells!</p> <p>I use this on my pet [cat, dog, etc.]</p>
<p>Y-AGE® GLUTATHIONE PATCHES CAN SAY</p>	<p>Y-AGE® GLUTATHIONE PATCHES CANNOT SAY</p>
<p>Elevate your well-being with Y-Age Glutathione patches — your path to fortified wellness and diminished stress. Because a harmonious state of health is your greatest defence.</p> <p>Benefits</p> <ul style="list-style-type: none"> • Improves skin's appearance. • Helps promote relaxation and reduces stress. • A general state of health is your greatest defence. • No drugs, or stimulants • Patented form of phototherapy 	<p>A strong immune system is your greatest defence.</p> <p>Benefits</p> <ul style="list-style-type: none"> • Glutathione is the body's master antioxidant. • Supports the immune system. • Promotes the release of stored toxins. • Improves overall health.

Y-AGE® CARNOSINE PATCHES CAN SAY	Y-AGE® CARNOSINE PATCHES CANNOT SAY
<p>Embrace the vitality of movement with Y-Age Carnosine – helping you ignite your passion for exercise and physical well-being as an integral part of your wellness journey. It is not just about keeping pace; it is about blazing a trail.</p> <p>Benefits</p> <ul style="list-style-type: none"> • Helps promote exercise and physical fitness as part of your wellness routine. • Improves overall state of wellness. • No drugs or stimulants • Patented form of phototherapy <p>Intended for human use only.</p>	<p>Elevates the production of carnosine, a naturally occurring amino acid with antioxidant properties. It supports mobility, flexibility, strength, and balance.</p> <p>Benefits</p> <ul style="list-style-type: none"> • Improves strength and flexibility. • Improves overall health. • Improves bioelectrical properties of organs. • Supports a healthy inflammatory response in your body. • Promotes relaxation. • Clinically proven to reduce stress • Movement keeps us youthful. <p>I use this on my pet [cat, dog, etc.]</p>
Y-AGE® AEON PATCHES CAN SAY	Y-AGE® AEON PATCHES CANNOT SAY
<p>Find your center with Y-Age Aeon – unlocking relaxation, alleviating discomfort, and gently melting away tension. Embrace stress relief that resonates on a deeper level.</p> <p>Benefits</p> <ul style="list-style-type: none"> • Helps you to relax. • Helps you better manage or reduce stress. • No drugs or stimulants • Patented form of phototherapy <p>Intended for human use only</p>	<p>Supports a healthy inflammatory response in your body</p> <p>Benefits</p> <ul style="list-style-type: none"> • Promotes relaxation. • Clinically proven to reduce stress <p>I use this on my pet [cat, dog, etc.]</p>
Y-AGE® SYSTEM KIT CAN SAY	Y-AGE® SYSTEM KIT CANNOT SAY
<p>Honor your well-being through with the simplicity and efficacy of Y-Age Aeon, Y-Age Carnosine, and Y-Age Glutathione. This combination nurtures your body’s essence, allowing you to embrace each day with newfound vitality.</p> <p>Y-Age® Aeon Benefits</p> <ul style="list-style-type: none"> • Helps you to relax. • Helps you better manage or reduce stress. <p>Y-Age® Carnosine Benefits</p> <ul style="list-style-type: none"> • Helps promote exercise and physical fitness as part of your wellness routine. • Improves overall state of wellness. <p>Y-Age® Glutathione Benefits</p> <ul style="list-style-type: none"> • Improves skin’s appearance. • Helps promote relaxation and reduces stress. • A general state of health is your greatest defence. <p>All Y-Age® System Kit Patch Benefits</p> <ul style="list-style-type: none"> • No drugs or stimulants • Patented form of phototherapy <p>Intended for human use only</p>	<p>Anti-oxidative power Together, they promote flexibility, improve cellular functioning, and calm discomfort</p>

ICEWAVE® PATCHES CAN SAY	ICEWAVE® PATCHES CANNOT SAY
<p>Enjoy life’s journey with IceWave. Release negative energy and reclaim your active spirit, so you can live in harmony with the principles of holistic well-being.</p> <p>Benefits</p> <ul style="list-style-type: none"> • Fast-acting and non-addictive • Convenient and easy to use. • No drugs or stimulants • Patented form of phototherapy 	<p>IceWave is specifically designed to provide relief at the source of aches and pains.</p>
ENERGY ENHANCER® PATCHES CAN SAY	ENERGY ENHANCER® PATCHES CANNOT SAY
<p>Engage your body’s natural energy field for the perfect balance of physical activity and healthy recovery. Energy Enhancer® patches empower you to find your desired energy flow and embrace the feelings of whole- body health and vitality.</p> <p>Benefits:</p> <ul style="list-style-type: none"> • Supports overall wellness in combination with a healthy physical fitness routine. • Supports the flow of energy in the body. • Supports your physical fitness routine. • No drugs or stimulants • Patented form of phototherapy <p>Intended for human use only</p>	<p>Benefits</p> <ul style="list-style-type: none"> • Increases energy and endurance. • Stimulates cellular energy production. • Increases strength and endurance. <p>I use this on my pet (cat, dog, etc.)</p>
SILENT NIGHTS® CAN SAY	SILENT NIGHTS® CANNOT SAY
<p>Silent Nights gently nurtures restfulness and cultivates restorative sleep. Embrace the art of deep relaxation, as each new day presents a blank canvas of possibility.</p> <p>Benefits</p> <ul style="list-style-type: none"> • Relaxation enhances quality of sleep • Relaxation can improve length of sleep • A healthy sleep enhancer • No drugs, or stimulants • Patented form of phototherapy <p>Intended for human use only</p>	<p>Silent Nights elevates melatonin naturally so your body can peacefully dive deeply into the various restorative levels of sleep and awaken feeling refreshed because every great day starts the night before.</p> <p>Benefits</p> <ul style="list-style-type: none"> • Enhances natural melatonin production. • Clinically shown to increase length of sleep by x% <p>I use this on my pet [cat, dog, etc.]</p>

<p>SP6 COMPLETE® CAN SAY</p>	<p>SP6 COMPLETE® CANNOT SAY</p>
<p>Set your intentions for mindful eating with SP6 Complete. When combined with a healthy diet and exercise, SP6 helps you achieve a general state of well-being, in harmony with your healthy lifestyle goals.</p> <p>Benefits</p> <ul style="list-style-type: none"> • Promotes a mindful approach to maintaining a healthy appetite. • When combined with a healthy diet and exercise, the SP6 Complete patch encourages you to maintain a general state of wellbeing and health. • No drugs, or stimulants • Patented form of phototherapy 	<p>Maximizes your healthy diet exercise efforts to support your body’s natural metabolic response. Reduced cravings, less hunger, and more control equals greater results.</p> <p>Benefits</p> <ul style="list-style-type: none"> • Helps to reduce cravings. • Helps to reduce appetite.
<p>ALAVIDA® PATCHES CAN SAY</p>	<p>ALAVIDA® PATCHES CANNOT SAY</p>
<p>Alavida harnesses and balances your body’s natural restorative energy to improve the healthy and radiant appearance of your skin. For best results, use in conjunction with the complete Alavida® Regenerating System.</p> <p>Benefits</p> <ul style="list-style-type: none"> • Promotes the flow of energy in the body. • No drugs, or stimulants • Patented form of phototherapy <p>Intended for human use only.</p>	<p>I use this on my pet [cat, dog, etc.]</p>
<p>ALAVIDA® DAILY REFRESH FACIAL NECTAR CAN SAY</p>	<p>ALAVIDA® DAILY REFRESH FACIAL NECTAR CANNOT SAY</p>
<p>Alavida Daily Refresh Facial Nectar supports protection of your skin, while improving radiance and appearance with daily application</p> <p>Combine with the Alavida Regenerating System for best results.</p> <p>Benefits</p> <ul style="list-style-type: none"> • Reducing the appearance of fine lines and wrinkles • Brightening the complexion for a revitalized glow • Evening out skin tone and discoloration • Moisturizing 24 hours a day, 7 days a week • Improving the look of skin firmness 	<p>Anti-aging product</p> <p>Improves the health of your skin from the inside out and the outside in</p> <p>Benefits</p> <ul style="list-style-type: none"> • Youthful • Improves skin firmness
<p>ALAVIDA® NIGHTLY RESTORE FACIAL CRÈME CAN SAY</p>	<p>ALAVIDA® NIGHTLY RESTORE FACIAL CRÈME CANNOT SAY</p>
<p>Alavida Nightly Restore Facial Crème supports overnight protection of your skin to reduce the appearance of fine lines and wrinkles, brighten complexion, and even out skin tone</p> <p>Combine with Alavida Regenerating System for best results.</p>	<p>Anti-aging product</p> <p>Our scientifically proven formulations improve the health of your skin—from the inside out and the outside in</p>

<p>Benefits</p> <ul style="list-style-type: none"> • Reducing the appearance of fine lines and wrinkles • Brightening the complexion for a revitalized glow • Evening out skin tone and discoloration • Moisturizing 24 hours a day, 7 days a week • Improving the look of skin firmness 	
<p>ALAVIDA® REVIVE EYE CREAM CAN SAY</p> <p>Experience the remarkable benefits of Alavida Revive Eye Cream, meticulously crafted to bring out the best in your skin. This copper peptide-infused eye cream uses a blend of powerful ingredients, providing unparalleled benefits to help brighten complexion, improve the appearance of even skin tone, and support the appearance of firm skin. Invest in yourself and discover the radiant glow that emanates from within.</p> <p>Benefits</p> <ul style="list-style-type: none"> • Reducing the appearance of fine lines and wrinkles* • Brightening the complexion for a revitalized glow* • Evening out skin tone and discoloration* • Moisturizing 24 hours a day, 7 days a week* • Improving the look of skin firmness* <p>*When used in conjunction with the Alavida Regenerating system</p> <p>For all skin types</p> <p>Intended for human use only</p>	<p>ALAVIDA® REVIVE EYE CREAM CANNOT SAY</p> <p>Anti-aging product</p>
<p>ALAVIDA® REGENERATING TRIO CAN SAY</p> <p>The Alavida Regenerating Trio is a multi-faceted approach to supporting your healthy skincare routine — combining science and nature to maximize results.</p> <p>Combine with the Alavida® Regenerating System for best results</p> <p>Benefits</p> <ul style="list-style-type: none"> • Reducing the appearance of fine lines and wrinkles • Brightening the complexion for a revitalized glow • Evening out skin tone and discoloration • Moisturizing 24 hours a day, 7 days a week • Improving the look of skin firmness 	<p>ALAVIDA® REGENERATING TRIO CANNOT SAY</p> <p>Alavida harnesses and balances your body’s natural restorative energy to improve the healthy and radiant appearance of your skin from the inside out.</p> <p>Benefits</p> <ul style="list-style-type: none"> • Enhancing skin firmness • Evens out skin tone and coloration

Other Claims	Other Claims
OUR TECHNOLOGY	OUR TECHNOLOGY
CAN SAY	CANNOT SAY
<p>Phototherapy – What is phototherapy? The science of phototherapy, which has been around for about one hundred years, uses light to improve the health of the body. As far back as two thousand years ago, the ancient Greeks had a center for studying the effects of different colored lights on the body. Even the ancient Egyptians, who promoted health by focusing sunlight through colored glass on certain areas of the body, understood this concept.</p>	<p>“Modern forms of phototherapy such as low-level laser therapy, which helps reduce wrinkles and treat other more serious skin conditions.”</p>
<p>How do our Phototherapy Patches Work? Your body emits heat, including heat in the infrared spectrum. Our patches are designed to trap this infrared energy when placed on the body, which causes them to reflect it back to stimulate specific points on the skin that can promote a general state of health and healthy activity unique to each LifeWave® patch.</p>	<p>Your body emits heat in the form of infrared light. Our patches are designed to trap this infrared light when placed on the body, which causes them to reflect particular wave lengths of light. This process stimulates specific points on the skin that signal the body to produce health benefits unique to each LifeWave® patch.</p>
<p>What makes one LifeWave® patch different from another? Each patch is exclusively designed to reflect particular wavelengths of energy that stimulate specific points on the skin. This enables each patch to provide unique wellness benefits to the user. No drugs or stimulants enter your body.</p>	<p>Each patch is exclusively designed to reflect particular wavelengths of light that stimulate specific points on the skin. This enables each patch to provide unique health benefits (e.g., feeling the pain reduction, feeling the increased energy, etc.). No chemicals enter your body</p>
	<p>All science and studies have been removed from the Philippines market .com website and should not be used or referred to.</p>